

Sam i am*

Sam Yen

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Product Designer

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Education

**ArtCenter
College of Design**
Pasadena, CA
09.2014 – 12.2018

**Bachelor of Fine Arts in Graphic Design
DesignMatters Minor in Social Innovation**

Focused Coursework of ArtCenter

**LB Police Department
Designstorms**
06.2016

Participated in design workshop with the Long Beach Police Department to ideate and prototype new recruitment strategies.

Experience

**Nike Inc.
Beaverton, OR**
04.2019 – Present

Digital Product Designer II
Worked on the Nike App and Nike.com to drive conversion for Nike's e-commerce experience. Collaborated closely with cross-functional partners to create business strategies, conduct usability testing, iterate on design solutions, and ensure design-fidelity in the final product.

**Blind Studio
Santa Monica, CA**
01.2018 – 05.2018

Graphic Design Intern
Designed the brand identity for The Press, a creative workspace in Orange County, and assisted in creating The Press brand manual. Collaborated with team members to create content materials for The Futur, an education start-up focused on the business of design.

**LB Health Department
Long Beach, CA**
09.2016 – 12.2016

Freelance Graphic Designer
Designed a multi-media campaign for the city of Long Beach to promote safe sex culture. Project included, campaign messaging, print-based components, interface designs, and various multi-media elements.

**Grey Group China
Beijing, China**
06.2016 – 08.2016

Graphic Design Intern
Designed beverage package designs and pitch decks for Mengniu Dairy. Collaborated with design and marketing team to create marketing campaigns for promotion events.

Recognitions

Graphis New Talent Annual, Silver
JackJack Magazine (2019)

**ArtCenter College of Design
Student Gallery**
JackJack Magazine (2018)
The Spirit And The Flesh (2017)
Forms Against Function (2017)

Spark Design Award, Gold
Long Beach Safe Sex Campaign (2017)

The Dieline, Concepts We Wish Were Real
HDX, Packaging (2016)

ArtCenter College of Design
Entrance Scholarship (2014)

Skills

Proficient in: InDesign, Illustrator, Photoshop, Microsoft Office Suite, Keynote, After Effects, Figma, Principle, and Sketch

Craft: Letter pressing, photography, illustration, book making, laser cutting, and collaging.

Familiar with: MadMapper, Adobe XD, Cinema 4D, Keyshot, and Solidworks.

Languages: Bilingual in Chinese and English

I am also ...

An insect fanatic
A dog and cat lover
A decent snowboarder
A sucker for terrible puns and jokes